



Approved 5-20-15

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Mustang Library
April 22, 2015 - 3:30 p.m.**

Members Present: Halette Fealey
Teresa Kim Quale
Peggy Sharp-Chamberlain
Doug Sydnor arrived at 3:35pm
Mary Wilber, Chair

Absent: Dana Braccia, Laraine Rodgers

Staff Present: Bill Murphy, Executive Director, Community Services
Kathleen Wade, Library Director
Kathy Coster, Senior Manager, Adult, Youth & Marketing Operations
Beckie Gallivan, Collection Dev. & Metadata Svcs Manager
Robbin Gaebler, Senior Manager, Building Operations & Volunteer Svcs.
Kathy Schoepe, Technology Manager
Killeen Sepulveda, Administrative Secretary

CALL TO ORDER

Board Chair Wilber called the meeting to order at 3:30 PM.

APPROVAL OF MINUTES

Board Member Sharp-Chamberlain called for a motion to approve the Minutes of the March meeting with two corrections. Board Member Fealey seconded and the motion passed 4-0 (Board Member Sydnor not present for vote, Board Members Braccia and Rodgers absent).

OPEN CALL TO THE PUBLIC (ARS 38-431.02)

There was one member of the public present, Sandy Greenhut, who stated that she thinks that Scottsdale has a "terrific library system."

COMMUNITY SERVICES MASTER PLAN

Consultant Mike Svetz presented updated information on the Community Services Master Plan, which showed that 80% of citizens polled use libraries and 60% said that they feel that the Library is the most important facility in the City. 98% of the community noted that the library was doing a good job in meeting their needs.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Statistical Report – Mike Murphy, Senior Management Analyst

Sr. Management Analyst Murphy presented quarterly statistical information.

Library Director's Report –Library Director, Kathleen Wade

Director Wade reported that the Ultimate Play Date was a success, with approximately 3400 in attendance. There were 55 free activities, with 35 participating agencies and major volunteer participation.

Director Wade reported that the Garden Expo at Mustang Library had 180 in attendance, and approximately 1000 in the weekend gate count. The following weekend was the Floral Fireworks program, which added an additional 500 in library attendance.

Director Wade reported that she attended an open house at Adapted Recreation Services Center to view the new multi-sensory room.

Senior Manager Kathy Coster announced that the Library did not apply for the First Things First grant this year and that program will end in June. The Library has applied for an LSTA (Library Services and Technology Act) grant for 2 programs that will be evidence based and will provide money for two part time positions.

Senior Manager Coster announced that the new Early Learning Coordinator has been chosen and will start on May 4th.

Senior Manager Robbin Gaebler spoke about the Library Cards Task Force, which was developed as part of the strategic plan. The task force was established to help revitalize the Library by creating 8 new designs for library cards.

Customer Comment Report – Kathleen Wade

Board Chair Wilber commented that she is impressed with the responses from supervisors; they are always handled tactfully and graciously.

SCOTTSDALE HERITAGE CONNECTION UPDATE

Collection Development & Metadata Services Manager Beckie Gallivan presented information on the Scottsdale Heritage Connection, reporting that she is going to apply for a tribal gaming grant to get funds for digitization. She stated that she met with Don Hadder from the Scottsdale Historical Society and they will be working together to put up displays at each of our branches, showcasing historical items. She also stated that she would like to make the collection more available; a unique space that will attract library patrons.

NON-DISCRIMINATION ORDINANCE

Board Member Sharp-Chamberlain called for a motion to approve a statement regarding the Non Discrimination Ordinance as follows, "Based upon our discussion of the City Attorney's opinion and the current vision and mission statements of the Library, we feel that our concerns with this issue have been addressed." Board Member Sydnor seconded and the motion passed 5-0 (Board Members Braccia and Rodgers absent).

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

- Board Member Quale posed a question about email notifications going out to patrons the day that an item is due. She reported that Phoenix Public Library automatically renews items for patrons. She shared examples of such emails with Library staff for review.
- Board Member Sharp-Chamberlain asked for an update on the possible upcoming Bond, asking if the Library needs would be included. Executive Director Bill Murphy responded that the Library items did not get as much attention as we'd like, but the Board is certainly able to continue giving information to the City Council.
- The Board agreed that they would like to hear about the Summer Reading Program and Collection HQ at next month's meeting.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:16 PM.

Respectfully submitted,

Killeen Sepulveda, Administrative Secretary